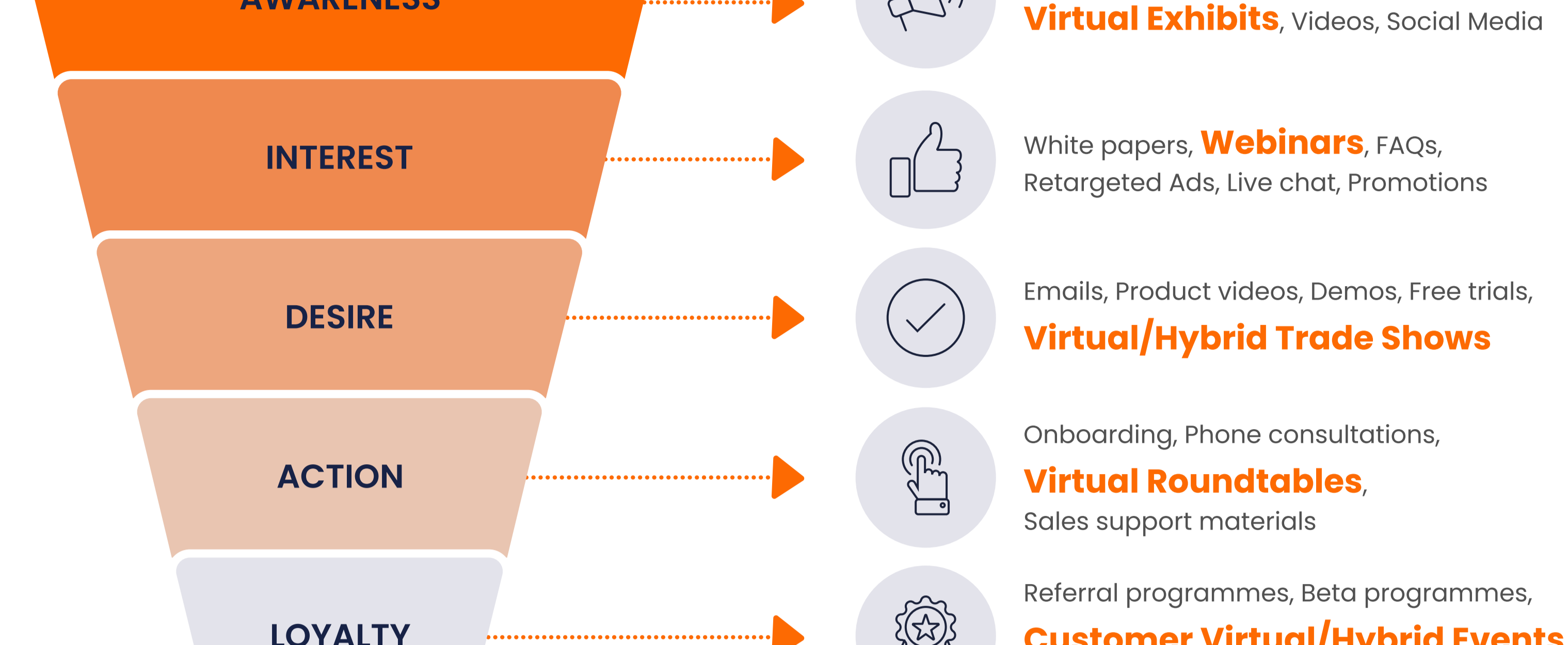




Where Virtual And Hybrid Event Platforms Are In the Marketing Funnel



It is important to select the right technology platform.

Casting the Net Wide



Event technology features to look for:

- Insights capabilities at every stage:
- CRM Integration
 - Real-time Analytics
 - Team Access
- Customization**
- Custom Branding
 - Embeddable Elements
 - On-demand Content

Becoming an Authority



Event technology features to look for:

- Insights capabilities at every stage:
- CRM Integration
 - Real-time Analytics
 - Team Access
- Engagement**
- Live Captioning
 - Polling
 - Quizzes, Tests and Leaderboards
 - Moderator Q&A
 - Surveys
 - Social Feed

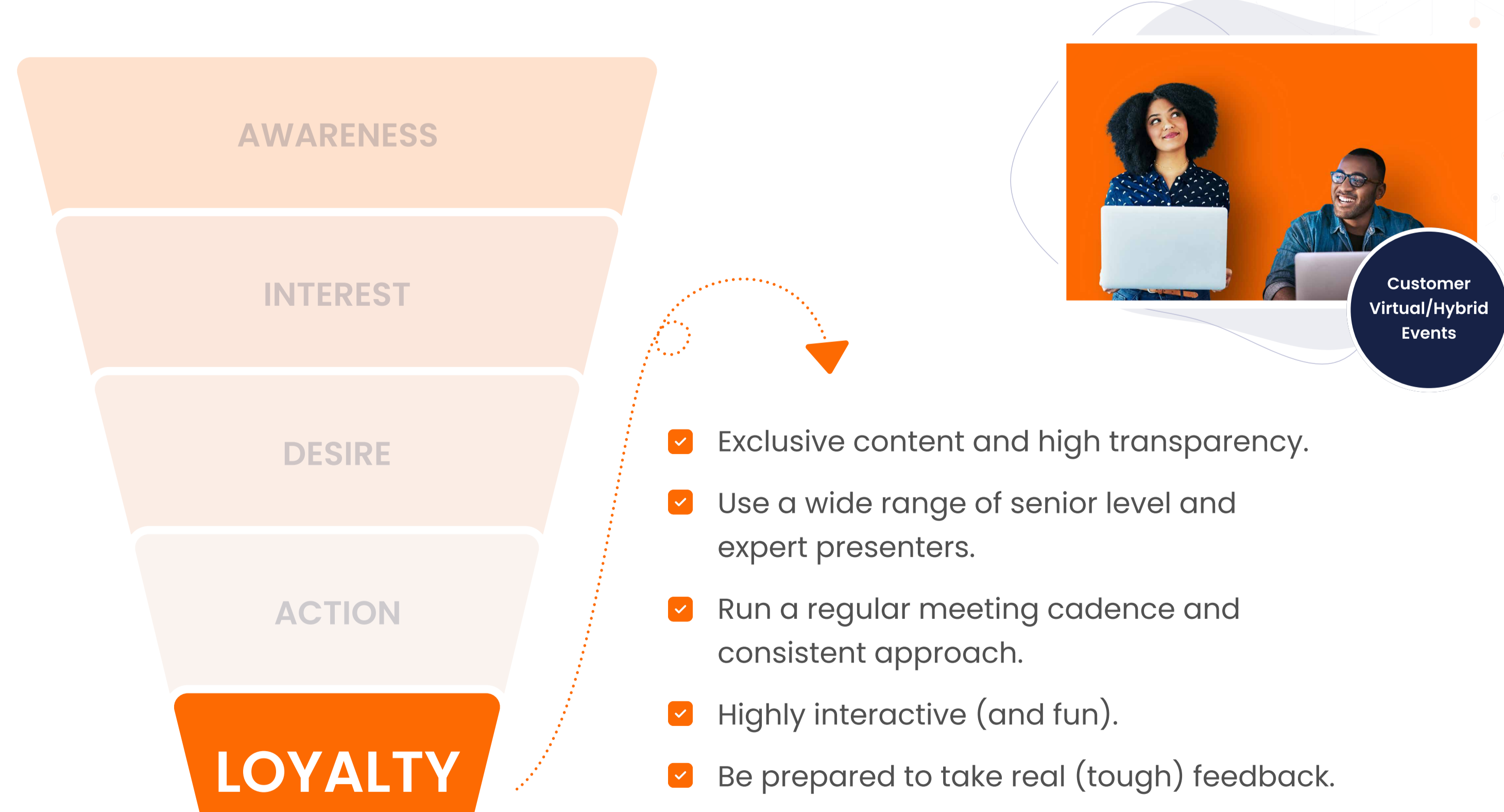
Showcasing Credibility



Event technology features to look for:

- Insights capabilities at every stage:
- CRM Integration
 - Real-time Analytics
 - Team Access
- Connections**
- Breakout Rooms
 - Attendee Connections and Profiles
 - Roundtable Networking
 - Chat

Create a Community



Event technology features to look for:

- Insights capabilities at every stage:
- CRM Integration
 - Real-time Analytics
 - Team Access
- Everything**
- Engagements
 - Customizations
 - Insights
 - Connections

Glisser is an all-in-one event technology that will turn your virtual and hybrid events into fantastic customer experiences

Sign up for an individual or group demo

